

PG Diploma in INTERNATIONAL BUSINESS MANAGEMENT (IBM)

FIRST SEMESTER

- 1* MARKETING MANAGEMENT PGDIBM-
- 2* ACCOUNTING AND FINANCE PGDIBM-
- 3* STRATEGIC HUMAN RESOURCE
- 4* INTERNATIONAL BUSINESS ENVIRONMENT
- 5* INDUSTRIAL VISIT

SECOND SEMESTER

- 1* E-MARKETING PGDIBM-
- 2* INTERNATINAL MARKETING PGDIBM-
- 3* LEGAL ASPECT OF INTERNATIONAL BUSINESS
- 4* INTERNATIONAL FINACIAL MANAGEMENT
- 5* PROJECT WORK